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**By Paul Skeldon**

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<http://www.telemedia-news.com/index.php/facebook-twitter-and-amazons-m-commerce-retail-activities-to-boost-online-purchases/>

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Author Archives: Paul Skeldon. Paul, who was the launch editor for our M-Retailing title focusing on the role of mobile within multichannel retail is an

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Paul Skeldon is an the editor of M Retailing a mobile commerce dedicated site and a m-commerce industry expert regularly cited in the press.  
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